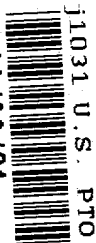


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A METHOD FOR CONDUCTING DYNAMIC ON-LINE TRANSACTIONS AND  
SYSTEMS THEREFORE.

ABSTRACT OF THE INVENTION

This invention relates to and has as its object a method for conducting dynamic on-line purchasing transactions whereby a customer can dynamically interact with a number of vendors to initiate and complete a purchase transaction on-line in a single continuous operation, and systems useful for such purposes.